

Persuasive Writing Rubric

Name: _____

Criteria for Evaluation	Working Below (1 mark)	Approaching (2 marks)	Appropriate (3 marks)	Excelling (4 marks)
Thesis statement	No thesis statement.	Thesis statement hints at an issue, but is unclear and omits point of view.	Thesis statement presents issue and writer's point of view, but is somewhat vague.	Well defined thesis statement presents specific issue and writer's point of view.
Supporting evidence	No evidence supports any stated reason.	Evidence supports at least one reason, but some evidence is not relevant.	Relevant evidence (facts, stats, examples, expert opinions) supports each reason, but needs to be more specific.	Persuasive evidence (facts, stats, examples, expert opinions, etc.) supports each reason for the opinion.
Transition words	Transitional words and phrases not used.	Transitional words and phrases are used to connect ideas, but sometimes incorrectly.	Transitional words and phrases are used in most sections of the essay.	Effective transitional words and phrases are used throughout the essay.
Conclusion	Conclusion omitted.	Conclusion repeats thesis statement from introduction or only vaguely sums up topic.	Conclusion restates opinion and summarizes most reasons.	Conclusion clearly restates opinion and concisely summarizes reasons.
Mechanics	Ten or more punctuation, capitalization or spelling errors that affect meaning of text.	Five to nine errors in punctuation, capitalization or spelling that distract the reader.	One to four errors in punctuation, capitalization or spelling.	No errors in punctuation, capitalization or spelling.
Format	Essay is not formatted correctly.	Two format elements missing.	One format element missing.	MLA format Double spaced Typed or blue/black pen Paragraphs indented

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